Business printing selector guide

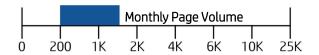




HP OfficeJet Pro

Affordable, professional color - big performance in a compact package for small business.







Low cost-per-page



Professional document quality



Essential security and management features



Business-Class speed



HP PageWide

Professional color, best-in-class cost of ownership¹, fastest speeds² plus best energy efficiency³.







HP's lowest print operating costs¹



Professional document quality



Advanced security and management features



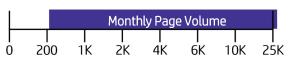


HP LaserJet

Leading laser performance, print-shop quality color documents, and best value for black-and-white printing.



1 to 25+ users





Affordable printing costs



Professional plus
+ print-shop document quality



Advanced security and management features



Fast speeds from business-class to enterprise

- 1. Total-cost-of-ownership comparison based on 90,000 pages for PageWide Pro and 150,000 pages for PageWide Enterprise; manufacturers' published specs for page yields and energy use; manufacturers' recommended street prices for HP hardware and supplies, average street prices for competitive devices, and cost per page based on ISO yield with continuous printing in default mode with highest-capacity cartridges. Comparisons are to color business printers and MFPs \$300–\$1000 as of Sept. 2015 and color business A4 MFPs \$500–\$3000 as of Nov. 2015, excluding products with 1% or lower market share. More at <a href="https://px.ncbi.nlm.ncbi.nl
- 2. Speed comparison based on manufacturers' published specifications of fastest available color mode of Pro-class color business printers and MFPs \$300–\$1000 as of Sept. 2015 and Enterprise-class color business printers and MFPs \$500–\$3000 as of Nov. 2015, excluding products with 1% or lower market share. Learn more at hp.com/go/PageWideClaims and hp.com/go/printerspeeds.
- 3. Energy efficiency comparison based on TEC data reported on energystar.gov. TEC data normalized to determine energy efficiency of majority of in-class Pro-class color business printers and MFPs \$300–\$1000 as of Sept. 2015 and Enterprise-class color business printers and MFPs \$500–\$3000 as of Nov. 2015, excluding products with 1% or lower market share. Learn more at hp.com/qo/PageWideClaims.

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